

## **P R E S S   R E L E A S E**

**4 September 2018**

### **Registration now open for World's Biggest Pub Quiz 2019**

#### **PubAid aiming for participation from 2,000 pubs**

The World's Biggest Pub Quiz is back for 2019 and set to be bigger and better than ever. Organisers PubAid are encouraging even more pubs and their customers to take part and raise money for charities, including official charity partner Prostate Cancer UK.

Next year's event will be the fourth quiz and will follow the successful format of previous events. Pubs wanting to run the quiz will receive a free fundraising pack containing all they need to run a successful event and to encourage customers to take part. Pubs can join the 150 pubs who have already registered their interest by signing up on the World's Biggest Pub Quiz [website](#).

Co-founder of PubAid, Des O'Flanagan, said: "The World's Biggest Pub Quiz has become a popular fixture for many pubs and their customers and we're delighted to see many licensees signing up to run it again, as well as new pubs coming on board for 2019.

"We're delighted with how the quiz has grown over the years, with 1,500 pubs taking part earlier this year, raising £190,000 for charities. We're grateful to our charity partner Prostate Cancer UK who have made the event both easy to run for licensees and great fun for participants.

"We're also grateful to all the pubs, brewers and pub groups who supported this year's quiz and we are confident even more will take part in 2019. It would be great to see more than 2,000 pubs run the quiz and raise more than £250,000 for charity."

He added, "The quiz has become a tremendous showcase event for pub fundraising overall. Pubs raise an amazing £100 million for charity every year, and we're pleased to see that message now getting through to consumers, MPs and others, helping to shape positive perceptions of the great British pub."

James Beeby, Director of Fundraising at Prostate Cancer UK said: "It's been really great to see the World's Biggest Pub Quiz grow since 2016 and we are excited to be PubAid's

charity partner once again for 2019. We are extremely grateful to all the pubs who have taken part so far and raised an incredible amount of money for Prostate Cancer UK.

"By continuing our partnership with PubAid, we can reach even more publicans and their customers, to not only help raise funds for vital research, but to also help us raise awareness of a disease which kills one man every 45 minutes."

Jon Dale, head of corporate communications at Ei Group, said: "Pub quizzes play an important part in bringing the community together and enjoying the Great British pub. We always encourage as many of our publicans as possible to sign up to take part in the World's Biggest Pub Quiz and will continue to support this worthy cause in 2019."

The World's Biggest Pub Quiz is scheduled for 3-7 March 2019, but the organisers stress that this window is a guideline, not a requirement. Pubs who want to take part but can't run the quiz during that week are welcome to run it at any other time in 2019. Pubs are encouraged to support PubAid's charity partner Prostate Cancer UK, but can choose to raise funds for another charity should they wish to.

## **LICENSEE COMMENTS**

### **Tom Richardson & Ollie Boulton**

#### **Three Moles, Selham, West Sussex**

"The World's Biggest Pub Quiz was a real hit with our customers. We're a small, traditional pub, and were absolutely packed on quiz night, it was standing room only – so it shows how an event can really draw customers into your pub.

"Customers were incredibly generous and, by combining the quiz with an auction of items donated by local businesses and residents, we raised an incredible £1,060 for Prostate Cancer UK. The charity has helped some of our local customers through difficult times and it's a subject that isn't talked about enough, so anything that can raise awareness is great."

### **Penny Warren**

#### **The Trout Inn, Lechlade, Gloucestershire**

"The day we'd scheduled for the World's Biggest Pub Quiz coincided with the heavy snowfall, but despite that, three teams made it to us through the blizzard to pit their wits. That's a sizeable group of people who might not have made the effort just for a drink, so it shows how popular the quiz is.

"We ran the quiz again once the weather had improved, so it was great that we had another set of questions to choose from, and we added our own current affairs round. All our

customers enjoyed the quiz and the atmosphere on both evenings was great, we'll definitely be running it again in 2019."

*Caption to attached image: winners of the World's Biggest Pub Quiz 2018 at the Three Moles, Selham, West Sussex*

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For further information, please contact:

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### **Notes to Editors**

#### **About PubAid**

PubAid is a working party created in 2009 to highlight the work done by UK pubs for charity, sharing the message that UK pubs raise over £100m per year.

The PubAid Steering Group is led by co-founder Des O'Flanagan and includes a number of well-known figures from the pub world, who lend their time and other resources to help spread the positive messages about pubs' role at the heart of their communities.

#### **About Prostate Cancer UK**

Prostate Cancer UK leads the fight against prostate cancer. We fund ground-breaking research, drive improvements in treatment, and fight injustice in care. Now we've set ourselves the toughest challenge yet: to stop prostate cancer being a killer.

Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention and support, we can make prostate cancer a disease the next generation of men need not fear.

## Key headline statistics

- 11,000 men die from prostate cancer in the UK each year. That's one man every forty-five minutes.
- It's the most common cancer in men, with 400,000 living with and after the disease in the UK. 1 in 8 men in the UK will be diagnosed with prostate cancer. The stats are 1 in 4 in black men.
- Prostate cancer is set to become the most commonly diagnosed cancer of all in the UK in 2030 - which is why we must all act now to curb its power to kill.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: [www.prostatecanceruk.org](http://www.prostatecanceruk.org). The Specialist Nurse phone service is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.
- Visit [www.prostatecanceruk.org](http://www.prostatecanceruk.org) now to help beat this disease.





