

P R E S S R E L E A S E

24 JULY 2018

World's Biggest Pub Quiz raises record amount for charity

The World's Biggest Pub Quiz, organised by PubAid in March this year, has raised an estimated £190,000* for around 500 charities, including over £80,000 for Prostate Cancer UK, the event's official charity partner.

The final amount is almost a 40% increase on the £140,000 raised by the quiz in 2017 and demonstrates the steady growth in support for the event, with more than 2,200 pubs registering this year. The quiz ran for the fourth time this year.

The 2019 Pub Quiz is set to take place from 3-7 March and 150 pubs have already registered. Participating pubs receive a free pack giving them everything they need to run a successful Pub Quiz and can choose to raise funds for Prostate Cancer UK or another charity.

Co-founder of PubAid, Des O'Flanagan, commented: "We're delighted with this impressive sum raised by this year's Pub Quiz, which is certainly the best collective fundraising effort from the industry that I can recall.

"More pub companies and brewers got behind the event this year and we're grateful for their support, and that of individual pubs.

"The quiz not only raises money, but also shines a spotlight on the great work that pubs do for charity. More than £100 million is raised every year, an incredible amount which is now recognised by a growing number of consumers, MPs and others, and helping to shape a more positive image of the great British pub."

He added, "We are grateful to our partner Prostate Cancer UK, who have recognised that great British pubs are places to get their message heard and have been enthusiastic supporters of the role the pub plays in the fabric of our communities."

James Beeby, Director of Fundraising at Prostate Cancer UK, said: "Yet again we are thrilled that so many pubs registered to take part in the World's Biggest Pub Quiz, and chose to support Prostate Cancer UK. As well as raising an incredible amount of money to help fund

vital research into the disease, it is with the support of landlords and their customers that we can reach men and raise awareness of a disease which kills one man every 45 minutes in the UK. We thank PubAid for their ongoing support and dedication in helping us in the fight against prostate cancer.”

**Total number of registrants to have reported monies raised (1,058) plus an estimated 400 pubs who have not yet reported the sum they raised, multiplied by the average gift (£134). A further c.700 pubs registered for the quiz but didn't run it for various reasons.*

Caption to attached image: Customers enjoy the World's Biggest Pub Quiz at the Crown in Radnage, Buckinghamshire

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Notes to editors:

PubAid

PubAid is a working party created in 2009 to highlight the work done by UK pubs for charity, sharing the message that UK pubs raise over £100m per year.

The PubAid Steering Group is led by co-founder Des O'Flanagan and includes a number of well-known figures from the pub world, who lend their time and other resources to help spread the positive messages about pubs' role at the heart of their communities.

Prostate Cancer UK

Prostate Cancer UK leads the fight against prostate cancer. We fund ground-breaking research, drive improvements in treatment, and fight injustice in care. Now we've set ourselves the toughest challenge yet: to stop prostate cancer being a killer.

Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention and support, we can make prostate cancer a disease the next generation of men need not fear.

Key headline statistics

- 11,000 men die from prostate cancer in the UK each year. That's one man every forty-five minutes.

- It's the most common cancer in men, with 330,000 living with and after the disease in the UK. 1 in 8 men in the UK will be diagnosed with prostate cancer. The stats are 1 in 4 in black men.
- Prostate cancer is set to become the most commonly diagnosed cancer of all in the UK in 2030 - which is why we must all act now to curb its power to kill.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: www.prostatecanceruk.org. The Specialist Nurse phone service is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.
- Visit www.prostatecanceruk.org now to help beat this disease.

For more information about the World's Biggest Pub Quiz visit: www.pubaid.com/quiz

Website: www.pubaid.com/quiz

Twitter: [@PubAid](https://twitter.com/PubAid)

PRESS ENQUIRIES

Pub Aid

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