



PRESS RELEASE

23 March 2018

The World's Biggest Pub Quiz raises £100,000 - and counting

Money raised from the World's Biggest Pub Quiz, held earlier this month, has already passed the £100,000 mark, with figures still to come in from more than half of the 2,200 pubs that took part.

Now in its third year, the World's Biggest Pub Quiz is gathering industry support, with the number of pubs hosting a quiz, up by over 200% on 2017. Pubs can choose to support PubAid's charity partner, Prostate Cancer UK or another charity. Pub Aid is hopeful that the quiz will have raised more than £200,000 once all monies are recorded.

Co-founder of PubAid, Des O'Flanagan, commented: "We're delighted that more than 2,000 pubs hosted a quiz this year and excited about the impressive sum of money this has raised, with more than 500 great charities benefitting, including Prostate Cancer UK." More than half the pubs taking part chose to support this leading men's health charity.

He added, "Not only does the quiz raise money, it also acts as a showcase event for pub charity fundraising overall. Pubs raise more than £100 million for charity every year, and we're pleased to see this message is now getting through to consumers, MPs and others, helping to shape positive perceptions of the great British pub.

"We are grateful to our partner Prostate Cancer UK, who have recognised that great British pubs are places to get their message heard and have been enthusiastic supporters of the role the pub plays in the fabric of our communities."

James Beeby, Director of Fundraising at Prostate Cancer UK, commented: "We are thrilled to have partnered with PubAid for the second year and delighted that so many pubs have raised money for Prostate Cancer UK. It will fund vital research into this disease, which affects 1 in 8 men in the UK."

Caption: Customers enjoy the World's Biggest Pub Quiz at the Crown in Radnage, Buckinghamshire, raising more than £2,000 for Motor Neurone Disease Association

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For more information about the World's Biggest Pub Quiz visit: www.pubaid.com/quiz

Website: www.pubaid.com/quiz

[Twitter: @PubAid](https://twitter.com/PubAid)

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Additional Information:

PubAid was formed in 2009 to highlight the work done by UK pubs for charity, sharing the message that UK pubs raise over £100m per year

About Prostate Cancer UK

Prostate Cancer UK leads the fight against prostate cancer. We fund ground-breaking research, drive improvements in treatment, and fight injustice in care. Now we've set ourselves the toughest challenge yet: to stop prostate cancer being a killer.

Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention and support, we can make prostate cancer a disease the next generation of men need not fear.

Key headline statistics

- 11,000 men die from prostate cancer in the UK each year. That's one man every forty-five minutes.

- It's the most common cancer in men, with 330,000 living with and after the disease in the UK. 1 in 8 men in the UK will be diagnosed with prostate cancer. The stats are 1 in 4 in black men.
- Prostate cancer is set to become the most commonly diagnosed cancer of all in the UK in 2030 - which is why we must all act now to curb its power to kill.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: www.prostatecanceruk.org. The Specialist Nurse phone service is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.
- Visit www.prostatecanceruk.org now to help beat this disease.