



PRESS RELEASE

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World's Biggest Pub Quiz passes 1,000 milestone

More than 1,000 pubs have signed up to the World's Biggest Pub Quiz, running from 8-12 March, with organisers PubAid confident this year's event will hit an all-time high in pub participation and money raised for charities including Action Against Hunger, charity partner to the quiz.

The quiz has once again been supported by pub companies and brewers across the country and this year a number of multiple pub operators have registered for the quiz, including: Craft Union Pub Company, Greene King, Ember Inns, Sizzling Pubs, Ei Publican Partnerships, Admiral Taverns, Hawthorn Leisure, Trust Inns, Stonegate and Wetherspoon. Others taking part include McMullens, Robinsons, Wells & Co, Thwaites, St Austell and Shepherd Neame as well as hundreds of independent pubs.

Many of those taking part have run the quiz at least once since it started in 2016, valuing it as a way both to raise money for charity and to drive traffic into their pub. The World's Biggest Pub Quiz has raised £750,000 for charity since 2016.

Quiz packs, including two sets of quiz questions, posters and social media assets to promote the event, will be arriving over the next few weeks with pubs who have registered. Packs are provided free of charge to pubs, who are urged to sign up at www.pubaid.com/quiz before 21 February to receive their pack.

Pubs are free to fundraise for any charity, with many of them choosing to support Action Against Hunger, who treat more children facing life-threatening hunger than any other charity.

Co-founder of PubAid, Des O'Flanagan, said: "We're delighted with the response to the quiz, with more pubs signed up than at this time last year. We're grateful to every licensee who has registered, and to the pub groups who are supporting us."

“The quiz is easy for pubs to host, a lot of fun for the customers who take part, and a great way to support a charity. We expect more pubs to come on board before March and are confident that 2020 will be the best ever World’s Biggest Pub Quiz.”

Frazer Grimbleby, Operations Director, Craft Union Pub Company, said: “The Craft Union Pub Company is delighted to be involved in the World’s Biggest Pub Quiz, a fantastic opportunity to support a charity through PubAid’s great work.

“We’re pleased to be part of the overall pub community supporting the quiz. With more than 1,000 pubs across the country hosting a quiz in the same week, most people will see one taking place at a pub near them, making it a powerful reminder of the great work that pubs do to support charities and their local communities.

“We are confident it will be enjoyed immensely by Craft Union Pub Company customers and our Operators will love putting these events on. We can’t wait for it to start in March!”

Rachael Pomlett, Sizzling Pubs Marketing Manager said: “We are delighted that selected Sizzling pubs will be running the World’s Biggest Pub Quiz and are so pleased to be able to support PubAid.”

Matt White, Director of Fundraising at Action Against Hunger UK said: “We are thrilled to be working with PubAid on the World’s Biggest Pub Quiz and delighted that pubs are signing up in their hundreds to support charities, including ours.

“We have been working with restaurants for 20 years and their support has meant that countless children around the world have won their battle with life-threatening hunger. Now we’re building on that success by extending into the pub industry and we’re excited to see that many pubs are choosing to raise funds for Action Against Hunger, and support our mission of a world where no child dies of hunger.”

The World’s Biggest Pub Quiz is scheduled for 8-12 March 2020, but the organisers stress that this window is a guideline, not a requirement. Pubs who want to take part but can’t run the quiz during that week are welcome to run it at any other time.

Action Against Hunger has produced a short film demonstrating how the quiz will support their work, which can be [viewed here](#)

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For further information, please contact:

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Notes to Editors

About PubAid

PubAid is a working party created in 2009 to highlight the work done by UK pubs for charity, sharing the message that UK pubs raise over £100m per year and contribute £40 million to grassroots sport. PubAid runs the World's Biggest Pub Quiz, which takes place every March. In 2019, around 2,200 pubs took part.

The PubAid working party is led by co-founder Des O'Flanagan, and includes a number of well-known figures from the pub world, who lend their time and other resources to help spread the positive messages about pubs' role at the heart of their communities.

About Action Against Hunger UK

Action Against Hunger is the world's leading charity in the fight against child hunger, treating more young children for life-threatening hunger than any other charity.

In 2018 Action Against Hunger supported more than 21 million people across 47 countries.

Key headline statistics

- Hunger is the biggest threat to Global Health, greater than AIDS, malaria and tuberculosis combined.
- This year, for the third consecutive year, hunger levels have risen. 2 billion people, a quarter of the world's population, don't have safe and secure access to food ([SOFI REPORT](#)).
- Almost half of all deaths of children under 5 can be attributed to malnutrition.
- Every 15 seconds, a child dies as a consequence of insufficient nutrition.
- It costs just £42 to save the life of a child facing life-threatening hunger