



PRESS RELEASE

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800 Pubs unite for The World's Biggest Pub Quiz

Pubs up and down the country joined forces to take part in the World's Biggest Pub Quiz and raised over £70,000 for Charity.

Organised by PubAid, over 800 pubs came together to raise money for hundreds of different charities, many of them choosing to raise money for the official charity partner, Prostate Cancer UK. In a recent survey by PubAid, it revealed that 96% of UK pubs raise money for charity, on average raising £2742 and benefitting over 2000 different charities.

Co-founder of PubAid, Des O'Flanagan, commented: "The quiz is a great way of focussing the attention on the fabulous work that UK pubs do for charity in raising over £100m a year. Great British pubs play a huge role in the fabric of our communities and the quiz is a fantastic example of the day-to-day togetherness and generosity the industry has in abundance."

James Beeby, Director of Fundraising at Prostate Cancer UK said: "Landlords have certainly been getting quiztastic all across the country! I want to thank every pub which has taken part and fundraised for Prostate Cancer UK.

"As well as raising an incredible amount of money to help fund vital research in to the disease, it is with the support of landlords and their customers that we are able to reach men and raise awareness of a disease which affects 1 in 8 men in the UK."

Des O'Flanagan added: "We will join forces with Prostate Cancer UK again next year with a objective to getting more pubs involved, raising more money for charities and from our point of view, give the trade a well-earned good news story promoting what a great asset pubs are to our communities".

Pubs are invited to join the Quiz next year and run an event between March 4th and 8th 2018. Details are available at pubaid.com

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Notes to Editors

About PubAid

Formed in 2009, PubAid is a working party dedicated to celebrating the great work done by UK pubs for charity.

The team work alongside the press and via social media to showcase the great work that pubs and their customers do for charity in raising over £100,000,000 every year.

www.pubaid.com

About Prostate Cancer UK

Prostate Cancer UK leads the fight against prostate cancer. We fund ground-breaking research, drive improvements in treatment, and fight injustice in care. Now we've set ourselves the toughest challenge yet: to stop prostate cancer being a killer. Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention and support, we can make prostate cancer a disease the next generation of men need not fear.

Key headline statistics

- 11,000 men die from prostate cancer in the UK each year. That's one man every hour.
- It's the most common cancer in men, with 330,000 living with and after the disease in the UK. 1 in 8 men in the UK will be diagnosed with prostate cancer. The stats are 1 in 4 in black men.
- Prostate cancer is set to become the most commonly diagnosed cancer of all in the UK in 2030 - which is why we must all act now to curb its power to kill.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: www.prostatecanceruk.org. The Specialist Nurse phone service

is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.

- Visit www.prostatecanceruk.org now to help beat this disease.