



P R E S S R E L E A S E

6 December 2019

World's Biggest Pub Quiz returns in March 2020

Registrations pass 400 mark with three months to go

Pubs, bars, restaurants and clubs are being urged to reserve a date in their diaries between 8-12 March next year for the World's Biggest Pub Quiz - a fundraising initiative organised by PubAid to raise money for charities, including their official charity partner Action Against Hunger UK.

More than 400 pubs have already signed up via the website www.pubaid.com/quiz and PubAid has set a target of recruiting 2,000 by March. Earlier this year, more than 1,500 pubs took part, raising £230,000, and since the quiz was launched in 2016, it has raised a total of £750,000.

Licensees who register will receive a free quiz pack, including two sets of quiz questions, posters and social media assets to encourage customers to come along and join in. Pubs are free to fundraise for a charity of their choosing, and those unsure are encouraged to raise money for official charity partners, Action Against Hunger, who treat more children facing life-threatening hunger than any other charity.

As well as pubs, this year has also seen local community groups and restaurants getting in on the action, testament to the quiz's growing appeal and to the links forged with the restaurant sector through Action Against Hunger's 'Love Food, Give Food' campaign.

Co-founder of PubAid, Des O'Flanagan, said: "We're delighted with this early response from pubs; having more than 400 registrations with three months still to go shows how the quiz is becoming a fixture for many licensees and their customers.

"The quiz is easy for pubs to host and promote, a lot of fun for the customers who take part, and a great way to support a charity. We're confident of hitting our sign up target by March and look forward to seeing even more money raised for charities, including Action Against Hunger."

Matt White, Director of Fundraising at Action Against Hunger UK said: “We are thrilled to have been chosen as the charity partner for PubAid’s World’s Biggest Pub Quiz. We have been working with restaurants for twenty years and their support has meant that countless children around the world have won their battle with life-threatening hunger. To be building on that success and have the opportunity to partner with the pub industry is an exciting new chapter for our organisation.

“We are really excited about next year’s quiz and hopefully have a few surprises up our sleeve to ensure that it is the biggest and best quiz yet! Here’s hoping that lots of pubs will take this opportunity to support our mission of a world where no child dies of hunger.”

Free quiz packs will be sent in early 2020 to all pubs registering at www.pubaid.com/quiz

The World’s Biggest Pub Quiz is scheduled for 8-12 March 2020, but the organisers stress that this window is a guideline, not a requirement. Pubs who want to take part but can’t run the quiz during that week are welcome to run it at any other time.

Action Against Hunger has produced a short film demonstrating how the quiz will support their work, which can be [viewed here](#)

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For further information, please contact:

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Notes to Editors

About PubAid

PubAid is a working party created in 2009 to highlight the work done by UK pubs for charity, sharing the message that UK pubs raise over £100m per year and contribute £40 million to grassroots sport. PubAid runs the World’s Biggest Pub Quiz, which takes place every March. In 2019, around 2,200 pubs took part.

The PubAid working party is led by co-founder Des O’Flanagan, and includes a number of well-known figures from the pub world, who lend their time and other resources to help spread the positive messages about pubs’ role at the heart of their communities.

About Action Against Hunger UK

Action Against Hunger is the world’s leading charity in the fight against child hunger, treating more young children for life-threatening hunger than any other charity.

In 2018 Action Against Hunger supported more than 21 million people across 47 countries.

Key headline statistics

- Hunger is the biggest threat to Global Health, greater than AIDS, malaria and tuberculosis combined.
- This year, for the third consecutive year, hunger levels have risen. 2 billion people, a quarter of the world's population, don't have safe and secure access to food ([SOFI REPORT](#)).
- Almost half of all deaths of children under 5 can be attributed to malnutrition.
- Every 15 seconds, a child dies as a consequence of insufficient nutrition.
- It costs just £42 to save the life of a child facing life-threatening hunger